Jackson Dorr
Information Systems & Business Analytics student at Loyola Marymount University
jacksonddorr@gmail.com
Los Angeles, CA

Detail-oriented Loyola Marymount University student pursuing a BBA in Information Systems & Business Analyt

EXPERIENCE

Spotlight Manager â Mane Entertainment

â¢ Oversee planning, coordination, and execution of dozens of Spotlight events and talent programming
â¢ Partner with the Assistant Manager on promotional strategies for competitions and events
â¢ Develop marketing plans in collaboration with the Marketing Manager
â¢ Lead event management and entertainment programming to boost student engagement

Programming Team â Mane Entertainment

â¢ Hosted over 50 campus-wide student events such as Open Mic Nights, Student Spotlights, musical events, a
â¢ Collaborated and strategized with team members to problem-solve and ensure events run smoothly
â¢ Managed event attendance and engagement

Membership Associate â Sonoma County YMCA

â¢ Resolved member inquiries and sold membership packages tailored to prospective members
â¢ Led over 100 facility tours, managed check-ins, and used internal software for data entry
â¢ Organized customer account sales through in-person and telephone meetings

PROJECTS

This Website (In Progress)
My personal career site, built with FastAPI and Postgres and deployed on Railway. Still under construction.

SKILLS

Microsoft Office: Excel, PowerPoint, Access
Technology: Tableau, Data Visualization, Data Analysis, Quantitative and Qualitative Analysis, VS Code, Claud
Professional: Coding experience, Teaching in a classroom setting, Team management, Event planning, Call ce

EDUCATION

Bachelor of Business Administration â Loyola Marymount University